

Message Text

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PAGE 01 NAHA 00029 240111Z
ACTION EA-12

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TO USDOC WASH DC
SECSTATE WASH DC 2538
INFO USDA WASH DC
AMEMBASSY TOKYO

UNCLAS NAHA 029
E.O. 11652: N/A
TAGS: BEXP, BTRA, JA
SUBJECT: FOREIGN BUYERS GROUP TO SUSTA INTERNATIONAL TRADE SHOW,
NEW ORLEANS FEB 15-18
REF: NAHA 028

1. SUMMARY. CONGEN AND NEWLY FORMED OKINAWA-US TRADE ASSOCIATION
HAVE JOINTLY ORGANIZED A 26 MEMBER FOREIGN BUYERS GROUP TO VISIT
SUSTA SHOW, TWO OTHER SHOWS (REFTEL), AND MAKE SEVERAL BUSINESS STOPS
IN CONTINENTAL US DURING TRIP FROM FEB 13 TO MAR 1. REQUEST PER
DIEM FOR FSL ESCORT, AND FACILITATIVE ASSISTANCE AS INDICATED.
END SUMMARY.

2. ITINERARY. GROUP PLANS TO VISIT FOLLOWING CITIES (DEPARTURE/

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ARRIVAL ON SAME DAY UNLESS OTHERWISE INDICATED): DEPART NAHA
FEB 13, ARRIVE HOUSTON 13, NEW ORLEANS 15, ATLANTA 18, MIAMI 20,
MEXICO CITY, MEXICO (REST STOP) 21, LAS VEGAS 22, LOS ANGELES 23,
SAN FRANCISCO 25, HONOLULU 27, ARRIVE NAHA MARCH 1. WILL SEND
AIRLINE DEPARTURE AND ARRIVAL TIMES AND HOTELS UPON CONFIRMATION.
DEPENDING ON YOUR RESPONSE TO REFTEL, GROUP MAY DELETE LAS
VEGAS STOP BUT WILL IN ANY CASE STOP IN LOS ANGELES.
3. GROUP WILL BE ESCORTED BY FSL SHINTARO TAKARA. REQUEST \$25
PER DIEM FOR HIM FOR 15 DAYS (I.E. 16 DAYS MINUS ONE DAY MEXICO
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DIVERSION). TOTAL \$375. WOULD APPRECIATE \$30 PER
DIEM RATE IF POSSIBLE SINCE TAKARA HAS BEEN OUT-OF-POCKET
AVERAGE \$150 ON EACH OF FIVE PREVIOUS FOREIGN BUYERS TRIPS HE
HAS TAKEN, MAINLY FOR LONG DISTANCE TELEPHONE CHARGES.
4. IN ADDITION TO ATTENDING TRADE SHOW IN NEW ORLEANS, LAS
VEGAS, AND LOS ANGELES, GROUP REQUESTS USDOC AND USDA
ASSISTANCE IN MAKING BUSINESS CONTACTS AND VISITS TO

EXPERIMENTAL STATIONS AND FACTORIES AS INDICATED BELOW
(BELIEVE SUSTA MAY BE WILLING TO MAKE ALL ARRANGEMENTS FOR
HOUSTON, NEW ORLEANS, ATLANTA AND MIAMI).
5. HOUSTON, FEB 13-15. GROUP WANTS TO BUY: 1) GRAPEFRUIT; 2)

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CANNED AND FROZEN MEAT PRODUCTS; 3) SEA FOODS; 4) MILITARY SURPLUS
CLOTHING AND CAMPING EQUIPMENT; 5) LIQUOR, BEER, WINE; 6) COMMERCIAL
LAUNDRY EQUIPMENT AND SUPPLIES (PLUS VISIT TO MODERN COMMERCIAL
LAUNDRY); 7) AGRICULTURAL CHEMICALS, FERTILIZER, AND EQUIPMENT
(PLUS VISIT TO CITRUS AND HORTICULTURAL EXPERIMENTAL STATION), AND
8) HONEY.

6. NEW ORLEANS, FEB 15-18. 1) POULTRY AND HOG FEEDS; 2) CITRUS,
MELON FERTILIZERS; 3) FERTILIZERS FOR LARGE-SCALE SOIL RENOVATION;
4) ALSO VISIT TO AGRICULTURAL EXPERIMENTAL STATION.

7. ATLANTA, FEB 18-20. GROUP WANTS TO BUY SAME ITEMS AS IN NEW
ORLEANS, PLUS 1) CHICKEN, TURKEY, AND MEAT PRODUCTS; 2) BARBEQUE
GRILL AND EQUIPMENT; 3) LIQUOR, BEER, WINE; 4) WORK AND CASUAL
APPAREL; AND 5) MILITARY SURPLUS CLOTHING.

8. MIAMI, FEB 20-21. 1) YOUNG CASUAL AND SPORTS APPAREL; 2)
MILITARY SURPLUS CLOTHING; 3) CITRUS FRUITS AND JUICES, AND
4) LAUNDROMAT EQUIPMENT AND SUPPLIES (ALSO OBSERVE SELF-SERVICE
LAUNDROMAT FOR TOURIST TRADE AND EQUIPMENT SERVICING FACILITY.)

9. LOS ANGELES, FEB 23-25. 1) LAUNDROMAT EQUIPMENT AND SUPPLIES
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(PLUS VISIT TO SERVICE FACILITY; 2) CITRUS FRUIT AND HORTICULTURAL
FERTILIZERS (PLUS VISIT TO EXPERIMENTAL STATION); AND 3) LIQUOR,
BEER, AND WINES.

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10. SAN FRANCISCO, FEB 25-27. GROUP WANTS TO MEET WITH EXPORT
AGENTS FOR SHIPPING THEIR PURCHASES TO OKINAWA.

11. GROUP MEMBERS ARE AS FOLLOWS (PARTICIPANTS ARE PRESIDENTS
OF FIRMS, AND FIRMS ARE CORPORATIONS UNLESS OTHERWISE INDICATED):
RENMEI GUSHIKEN, MANAGER, CROWN SHOJI; RYOSHO YANASE, VICE
PRESIDENT, CROWN FOOD; TOSHIO ARAKAKI, SAKER TRADING; MICHAEL M.
ROSS, AMERICAN PRODUCTS IMPORT SALES; ISAMU NAKAJIMA, JENSEN;
KAMESUKE KINJO, MANAGER, RBC DEVELOPMENT; KOICHI TAKAKURA,
TAKAKURA TRADING; KAZUNORI OSHIRO, MANAGER, TAKAHURA TRADING;
PROFESSOR TERUO HIGA, ADVISOR, TAKAHURA REAL ESTATE DEVELOPMENT;
KENICHIRO YONE, YONE FROZEN FOOD; TETSUO ZAHA, KYOWA ELECTRICAL
EQUIPMENT TRADING; SADA O KUDAKA, UPWARD TRADING; DOKI NASHIRO,
NEW LUCKY LAUNDRY; KIYOSHI SAWADA, MANAGER, FAR EAST MARKETING
AGENCY; TOSHIO HIGA, UNIVERSAL TRADING; KATSUJI TAKARA, MANAGER,
PERRY LIQUOR; EIJI TANAKA, TANAKA INDUSTRIES; GIICHI KAMIYAMA,

IMPEX TRADING; MR/MRS CHOTEI KAKAZU, RYUKYU FEED; SHIGERU IHA,
MACY TRADING; KENEI KUROSHIMA, FUJI BUSSAN; HIDEO UEHARA, UEHARA
FOOD; MINORU MORITA, MANAGER, NAHA NAKAMURA FOOD CENTER;
KANICHI SUNAGAWA, SEVEN SEAS TRADING; AND NORIAKI NAKAIMA,
MANAGER, NAKAIMA FOOD.

KNOWLES

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